

## 2019 PODS Sponsorship

### PODS Fall User Conference, September 30 and October 1

### 20-Year CELEBRATION and release of PODS 7

This is a big year. Come celebrate with us by sponsoring PODS Annual Fall User Conference. PODS will provide recognition throughout the Fall Event. Join us.

Review sponsorship options below to identify a good fit for your company. I welcome the opportunity to talk with you.

#### PODS provides:

- ✓ Best Practice
  - Data model design
  - Rigorous data model testing methodology
  - Comprehensive documentation, including documented Design Standards Decisions
- ✓ Deep Industry Knowledge Base
  - Shared purpose and powerful collaboration
- ✓ Advocacy Services for Member Organizations
  - Member Portal
  - PODS Webinars
  - PODS Forums and User – Conference

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#### Event Sponsor **\$10,000**

The following recognition and benefits will be provided:

- ❖ Logo prominently on PODS website home page with Underwriting Sponsorship, placed for one year on website
- ❖ Recognition at all PODS events, including webinars
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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#### Keynote Speaker Sponsor **\$4,000**

The following recognition and benefits will be provided:

- ❖ Logo prominently on PODS website home page with Keynote Speaker sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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#### Lunch Sponsor **\$4,000**

The following recognition and benefits will be provided:

- ❖ Logo prominently on PODS website home page with Lunch sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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### **Social Sponsor \$4,000**

The following recognition and benefits will be provided:

- ❖ Logo prominently on PODS website home page with Social sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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### **Training Workshop Sponsor \$3,000**

The following recognition and benefits will be provided:

- ❖ Logo prominently on PODS website home page with Training Workshop sponsorship
- ❖ Logo prominently on all registration pages and material
- ❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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### **Poster Sponsor \$2,500**

The following recognition and benefits will be provided:

- ❖ Logo on banner located at PODS booth/registration table
- ❖ Splash screen prominently recognizing sponsorship
- ❖ Multiple recognition at the mic
- ❖ Printed on PODS hand-outs including poster

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### **Volunteer Awards \$2,000**

The following recognition and benefits will be provided:

- ❖ Logo on banner located at PODS booth/registration table
- ❖ Logo prominently on all registration pages and material
- ❖ Multiple recognition at the mic
- ❖ Printed on PODS hand-outs

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### **Coffee Break \$1,000 Morning or Afternoon**

The following recognition and benefits will be provided:

- ❖ Logo on banner
- ❖ Logo prominently on all registration pages and material
- ❖ Multiple recognition at the mic
- ❖ Signage at coffee service table