2019 PODS Sponsorship
PODS Fall User Conference, September 30 and October 1
20-Year CELEBRATION and release of PODS 7

This is a big year. Come celebrate with us by sponsoring PODS Annual Fall User Conference. PODS will provide recognition throughout the Fall Event. Join us.

Review sponsorship options below to identify a good fit for your company. I welcome the opportunity to talk with you.

PODS provides:

✓ Best Practice
  o Data model design
  o Rigorous data model testing methodology
  o Comprehensive documentation, including documented Design Standards Decisions
✓ Deep Industry Knowledge Base
  o Shared purpose and powerful collaboration
✓ Advocacy Services for Member Organizations
  o Member Portal
  o PODS Webinars
  o PODS Forums and User – Conference

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Event Sponsor $10,000

The following recognition and benefits will be provided:
❖ Logo prominently on PODS website home page with Underwriting Sponsorship, placed for one year on website
❖ Recognition at all PODS events, including webinars
❖ Logo prominently on all registration pages and material
❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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Keynote Speaker Sponsor $4,000

The following recognition and benefits will be provided:
❖ Logo prominently on PODS website home page with Keynote Speaker sponsorship
❖ Logo prominently on all registration pages and material
❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

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Lunch Sponsor $4,000

The following recognition and benefits will be provided:
❖ Logo prominently on PODS website home page with Lunch sponsorship
❖ Logo prominently on all registration pages and material
❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs
Social Sponsor $4,000

The following recognition and benefits will be provided:
❖ Logo prominently on PODS website home page with Social sponsorship
❖ Logo prominently on all registration pages and material
❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Training Workshop Sponsor $3,000

The following recognition and benefits will be provided:
❖ Logo prominently on PODS website home page with Training Workshop sponsorship
❖ Logo prominently on all registration pages and material
❖ On site during conference: printed on banners; multiple recognition at the mic; printed on PODS hand-outs

Poster Sponsor $2,500

The following recognition and benefits will be provided:
❖ Logo on banner located at PODS booth/registration table
❖ Splash screen prominently recognizing sponsorship
❖ Multiple recognition at the mic
❖ Printed on PODS hand-outs including poster

Volunteer Awards $2,000

The following recognition and benefits will be provided:
❖ Logo on banner located at PODS booth/registration table
❖ Logo prominently on all registration pages and material
❖ Multiple recognition at the mic
❖ Printed on PODS hand-outs

Coffee Break $1,000 Morning or Afternoon

The following recognition and benefits will be provided:
❖ Logo on banner
❖ Logo prominently on all registration pages and material
❖ Multiple recognition at the mic
❖ Signage at coffee service table